Indilens
Insights of India

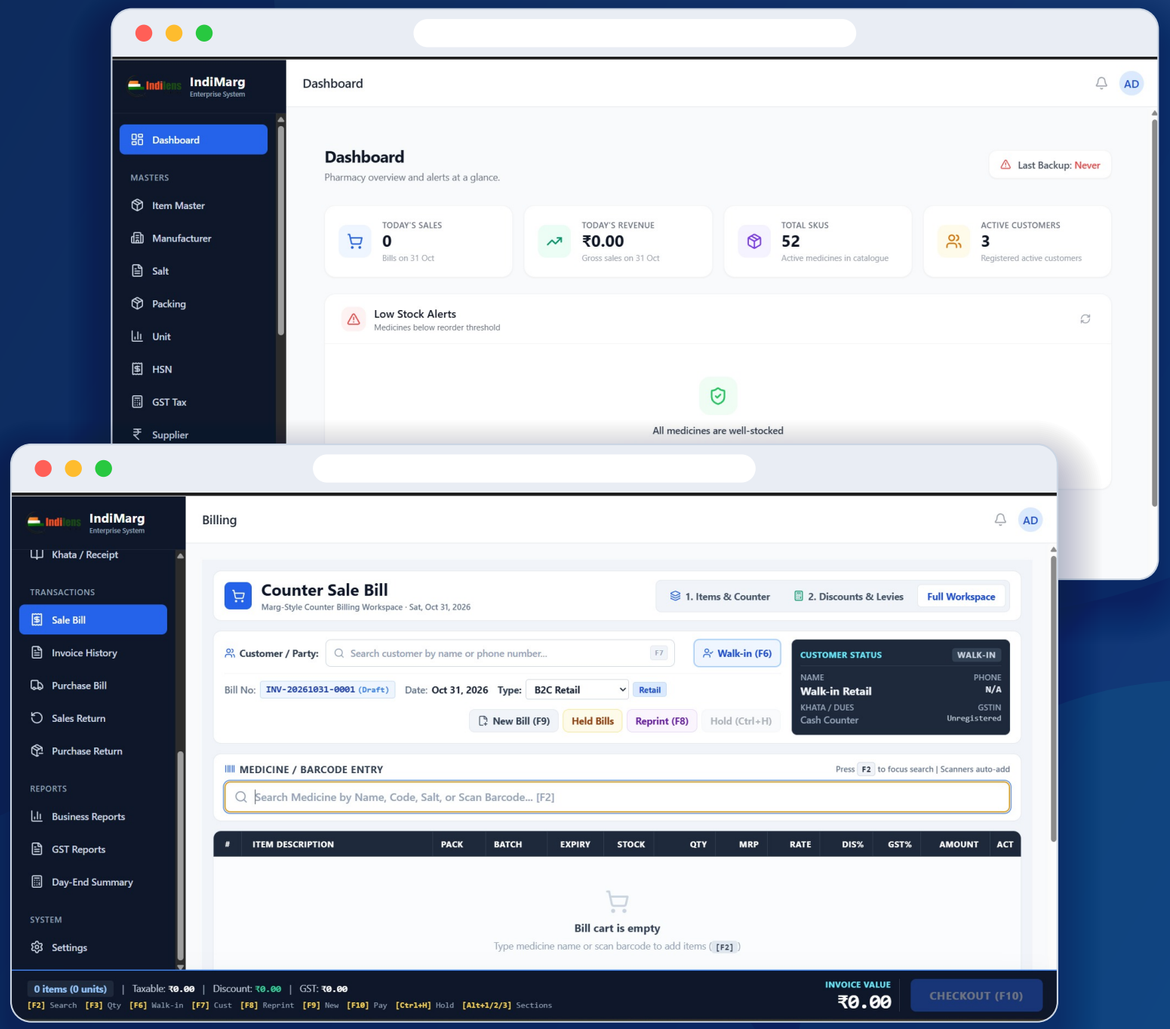
PRODUCT PRESENTATION

# IndiMarg

## Pharma ERP

*A Smarter Way to Manage Your Pharmacy Business*

A desktop-based pharmacy management solution designed to simplify everyday operations — from GST-ready billing and purchases to inventory, medicine batches, and expiry tracking.




PRESENTED BY

**Indilens Web Solutions Private Limited**

# The Challenges of Managing a Pharmacy

*Running a pharmacy involves more than selling medicines.*

### Fast, accurate billing
Preparing customer bills quickly and accurately.

### Many suppliers
Managing purchases from multiple suppliers.

### Stock availability
Keeping track of medicine stock and availability.

### Batches and expiry
Monitoring batch numbers and expiry dates.

### Records upkeep
Maintaining sales and purchase records, and understanding day-to-day activity.

### Manual errors
Reducing manual work and record-keeping errors.

THE OPPORTUNITY

**When activities live in disconnected tools or manual registers, it is harder to keep records accurate and stay in control. A single, organized system brings everyday operations into clearer view.**

# Introducing IndiMarg Pharma ERP

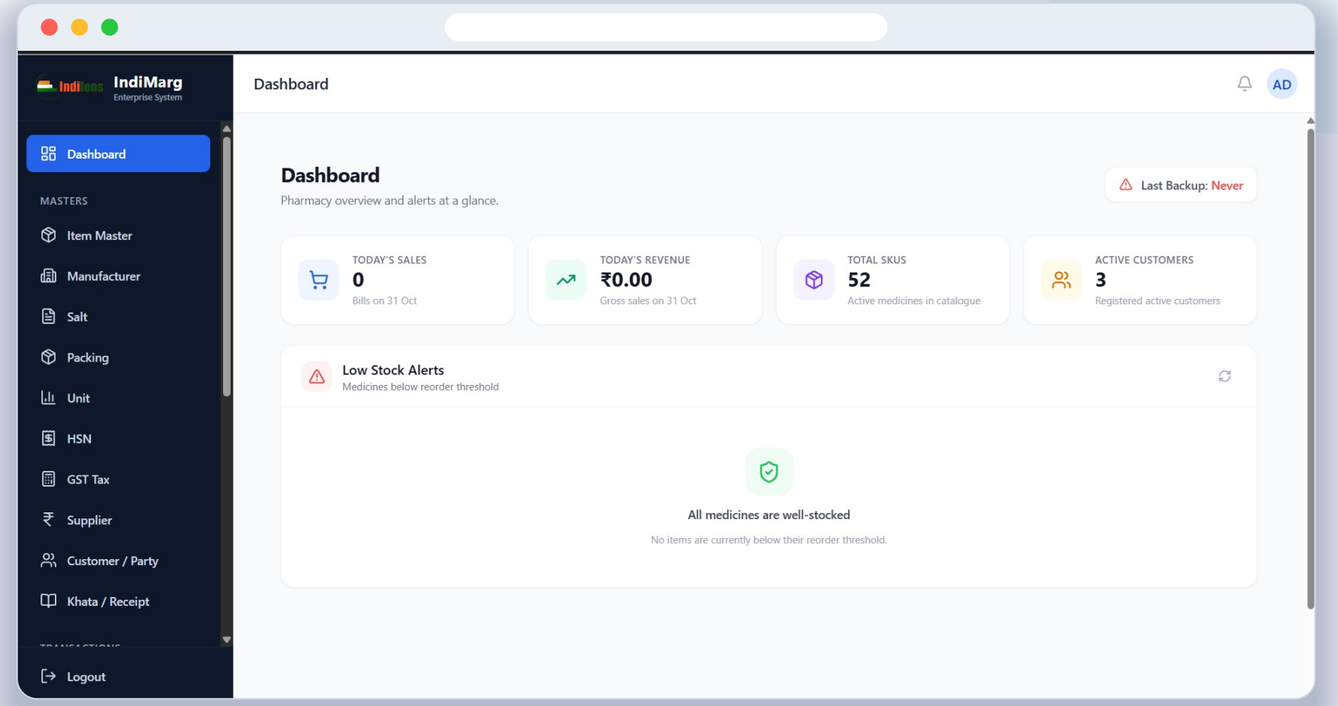
*One system. Your everyday pharmacy operations.*

IndiMarg is a desktop-based pharmacy management application built to help independent pharmacies and growing pharmacy businesses manage daily operations from one place.

- **Sales and billing**
- **Purchase management**
- **Medicine inventory**
- **Batch and expiry tracking**
- **Customer and supplier records**
- **Business transaction history**

BUSINESS VALUE

**More organized operations, less repetitive manual work, and better visibility into business records.**




DASHBOARD — PHARMACY OVERVIEW AT A GLANCE

# Designed for Everyday Pharmacy Work

*Practical features for real pharmacy operations.*

01

## Billing and Sales

Create and manage customer sales transactions.

02

## Purchase Management

Record medicine purchases and maintain purchase history.

03

## Inventory Management

Maintain medicine stock records and monitor available inventory.

04

## Batch Management

Keep medicine batch information organized.

05

## Expiry Tracking

Monitor expiry information to support timely stock management.

06

## Business Records

Access historical transaction information when needed.

ALSO IN THE PRODUCT

- GST-ready billing
- Barcode / salt search
- Print and reprint invoices
- Export to CSV / Excel
- Day-end summary
- GST reports

# Pharmacy Billing and Sales Management

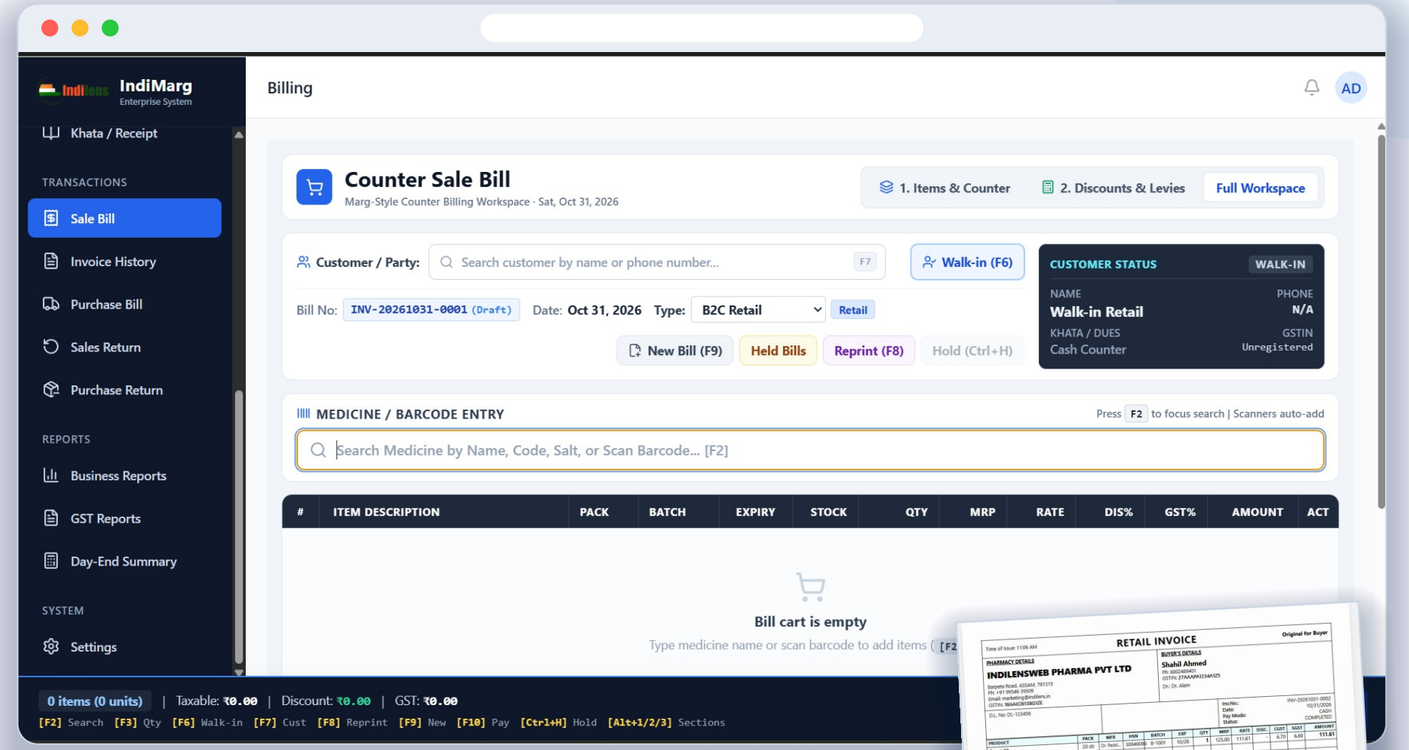
*Make daily billing more organized.*

Sales and billing are among the most frequent activities in a pharmacy. IndiMarg provides a dedicated workflow to record sales and maintain transaction information.

- Create customer sales transactions
- Record medicine items and quantities
- Maintain bill and sales records
- Access invoice history
- Review previous transactions

**BUSINESS VALUE**

**A more organized billing process and easier access to historical sales information.**




COUNTER SALE BILL — INDIMARG DESKTOP APPLICATION

# Invoice History and Records

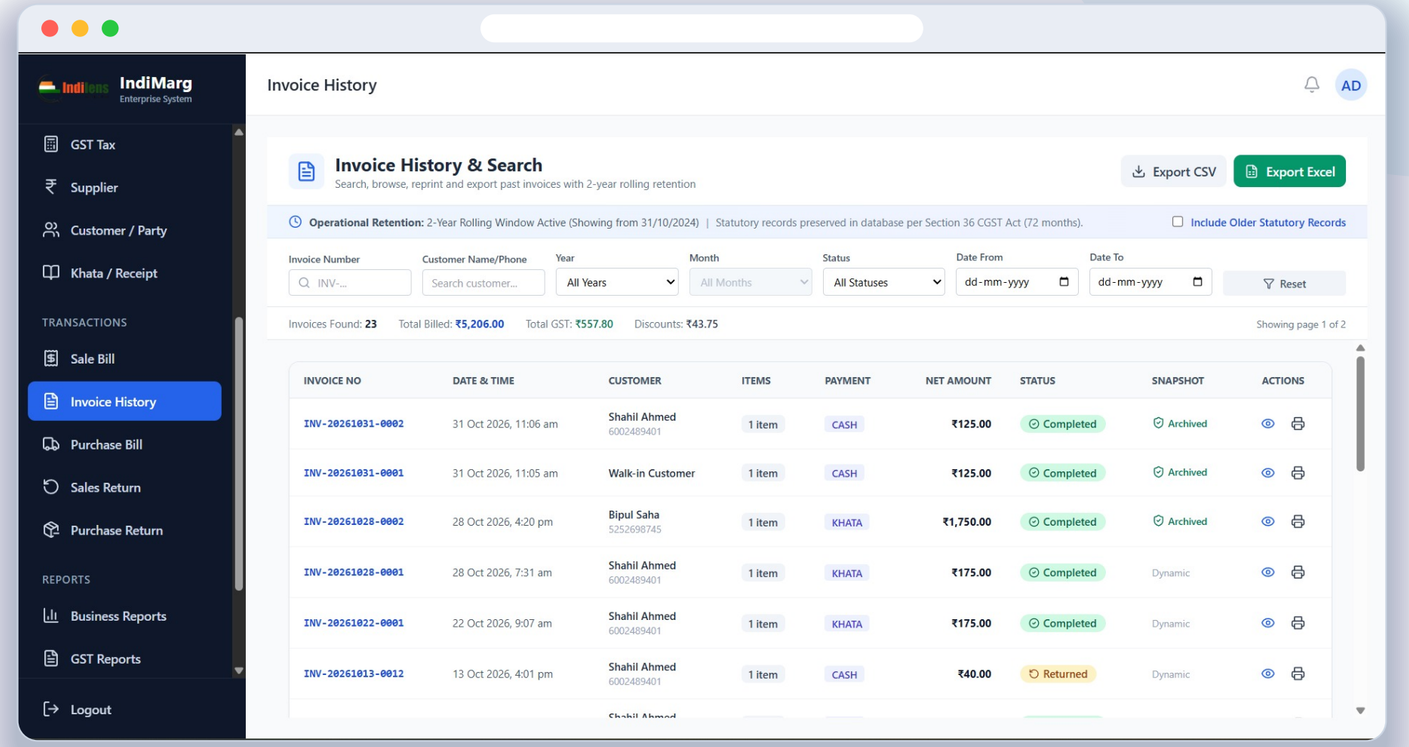
*Keep previous transactions accessible.*

Finding an old invoice should not mean searching through piles of paper. The Invoice History section helps users find and review previous transactions.

- Search invoices using bill information
- Filter records by date and other criteria
- Review invoice details
- Print or reprint invoices
- Export records to CSV or Excel

**BUSINESS VALUE**

**Access transaction records more conveniently.**




INVOICE HISTORY & SEARCH

# Purchase Management

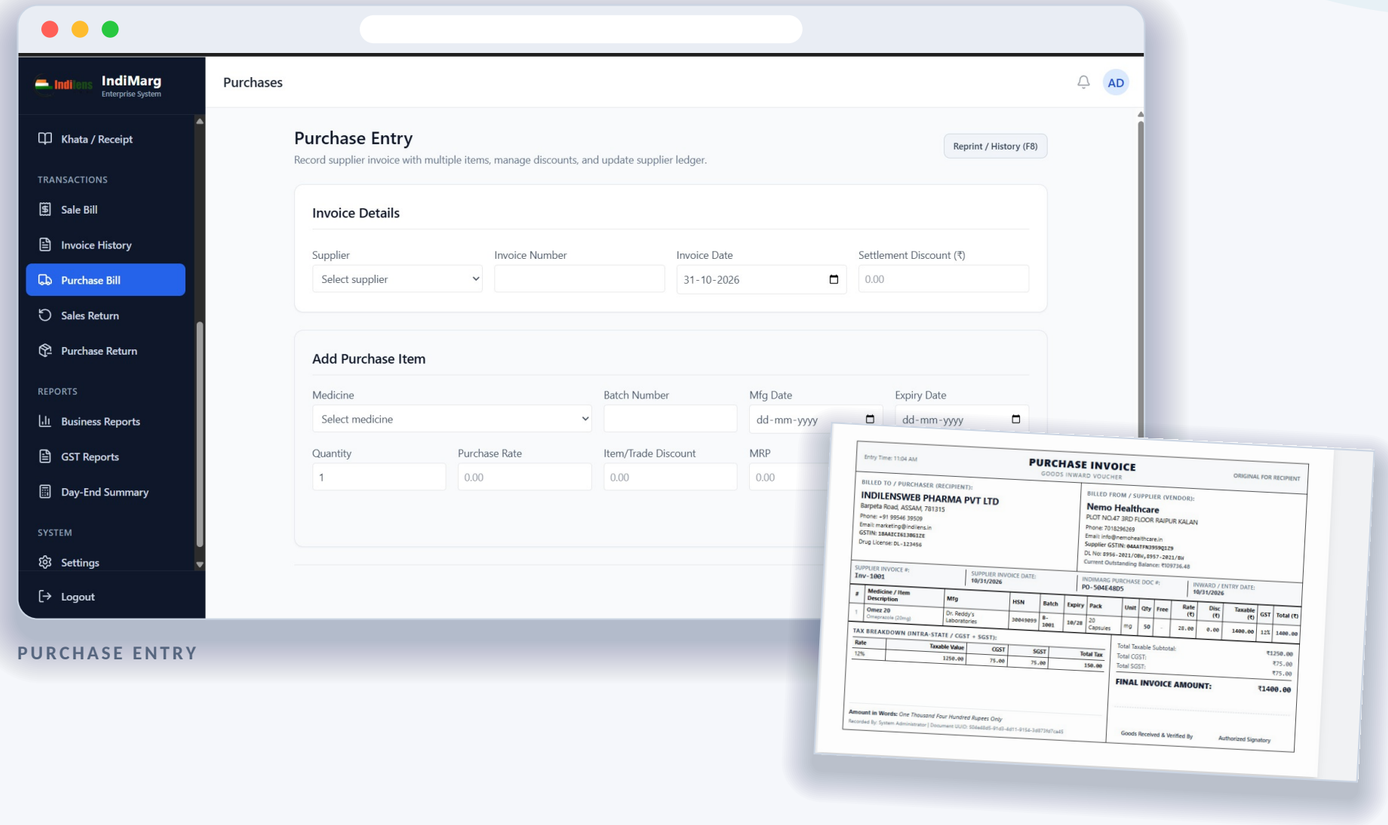
*Keep purchase records organized.*

Maintaining proper purchase records helps businesses understand stock movement and supplier-related transactions.

- Maintain purchase transaction records
- Organize medicine purchasing information
- Improve visibility into stock acquisition
- Keep purchase information accessible for reference

BUSINESS VALUE

**More structured purchase information for day-to-day reference.**




PURCHASE ENTRY

# Medicine Inventory Management

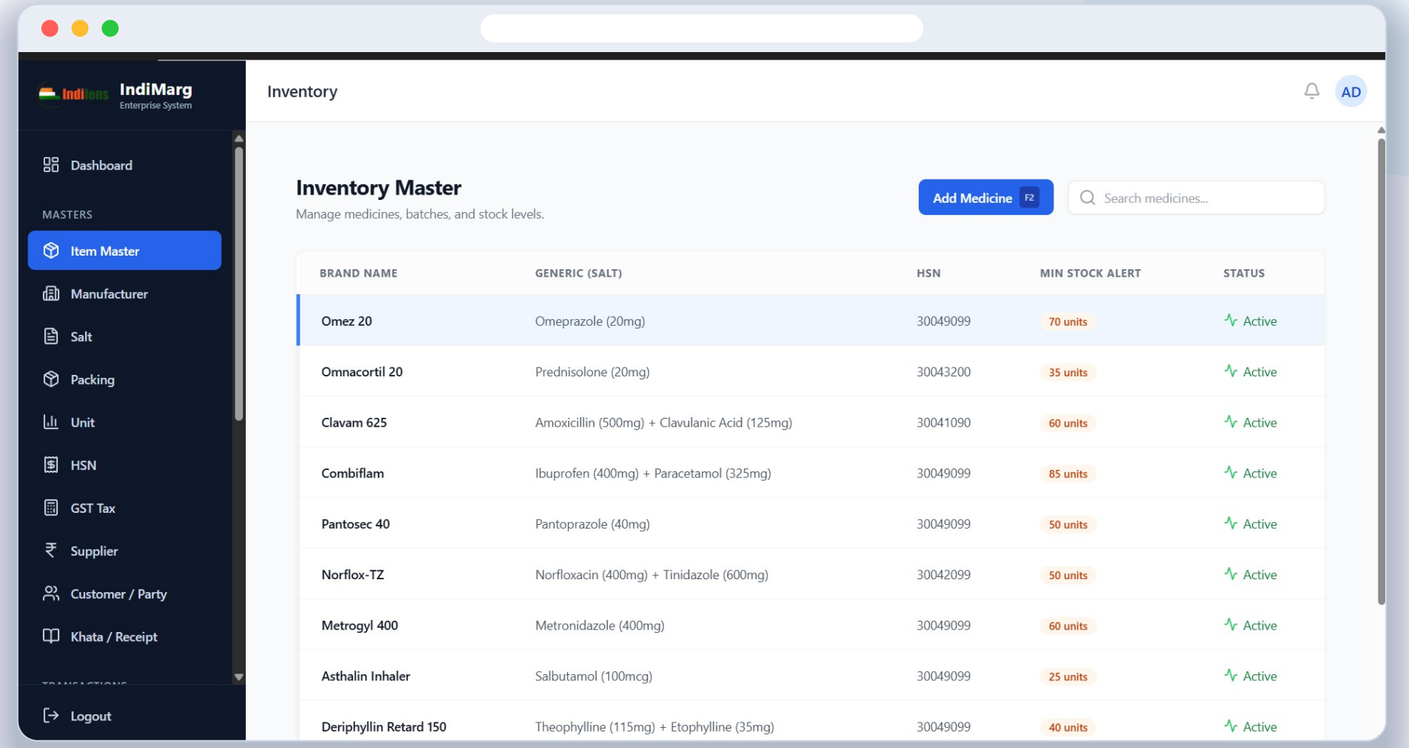
*Maintain better control over your stock.*

Poor stock visibility can lead to unnecessary purchases or missing medicines. IndiMarg helps users maintain organized medicine inventory records.

- Maintain medicine information
- Keep stock records organized
- Set minimum stock alerts
- Support day-to-day stock management

**BUSINESS VALUE**

**Clearer access to inventory information for everyday stock management.**




INVENTORY MASTER — BRAND, GENERIC (SALT), HSN, MIN. STOCK ALERT

# Batch and Expiry Management

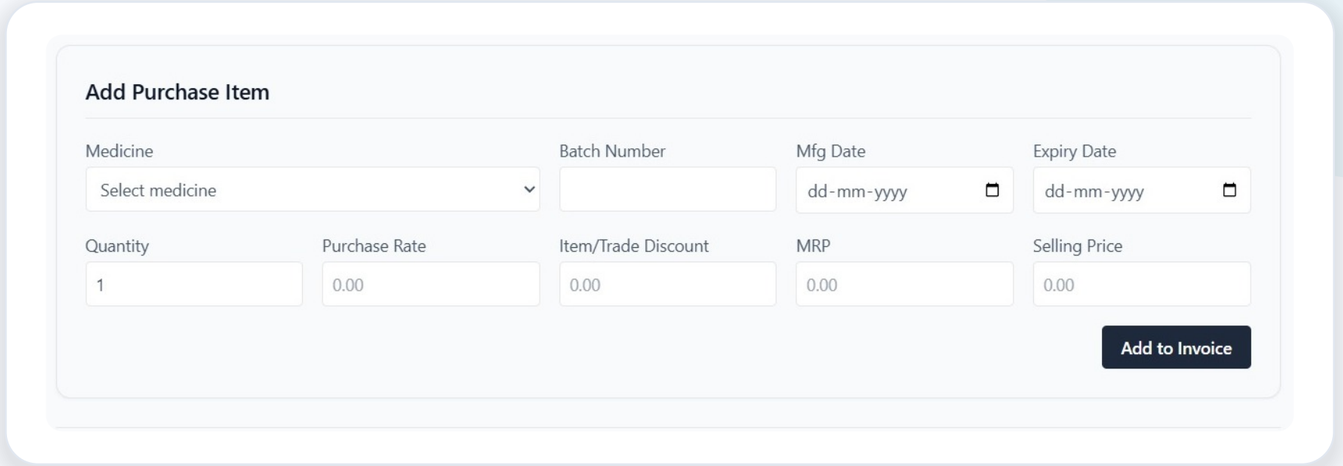
*Keep medicine batch information in view.*

Batches and expiry dates are central to pharmacy inventory. IndiMarg supports batch-level records and expiry tracking so users can monitor medicine information more systematically.

- Maintain batch-level information
- Keep expiry information accessible
- Identify medicines that require attention
- Support more informed inventory management

BUSINESS VALUE

**Better visibility helps pharmacy teams manage stock more responsibly.**

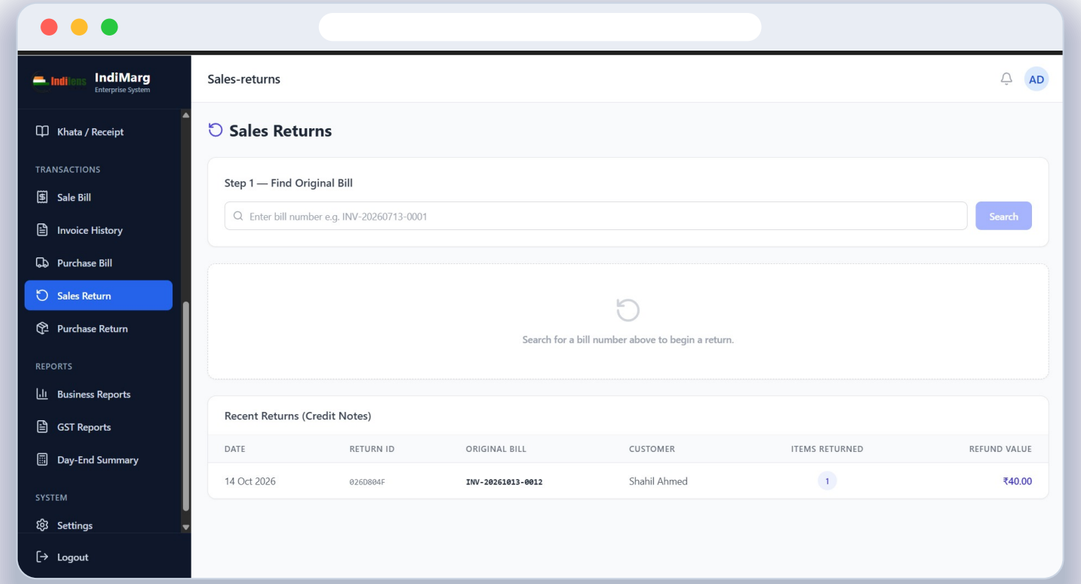



CAPTURED AT PURCHASE ENTRY

**Medicine** ▶ **Batch number** ▶ **Mfg and expiry date** ▶ **Min. stock alert**

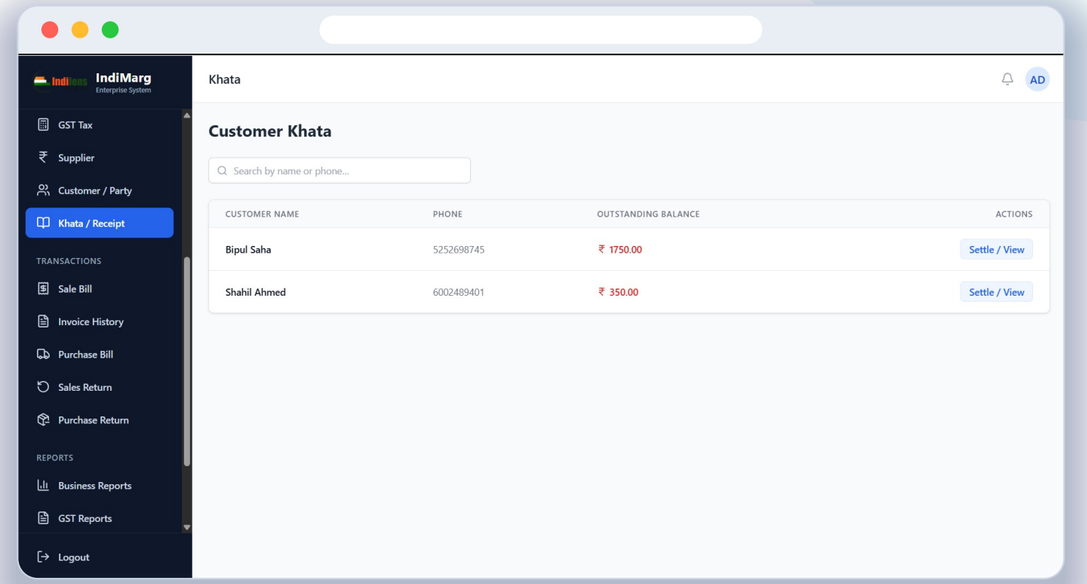
# Beyond Billing and Stock

*Returns and customer accounts, handled in the same application.*




## Sales Returns

Find the original bill and process a return, with credit notes recorded against it.




## Customer Khata

Keep track of outstanding customer balances, then settle or view accounts.

TOGETHER

**Returns and customer balances sit alongside billing, so related records stay in one place.**

# Everything in One Application

*Your pharmacy information, organized in a single desktop application.*

### MASTERS

- Item Master
- Manufacturer
- Salt
- Packing
- Unit
- HSN
- GST Tax
- Supplier
- Customer / Party
- Khata / Receipt

### TRANSACTIONS

- Sale Bill
- Invoice History
- Purchase Bill
- Sales Return
- Purchase Return

### REPORTS

- Business Reports
- GST Reports
- Day-End Summary

### OVERVIEW AND SYSTEM

- Dashboard
- Low stock alerts
- Settings

BUSINESS VALUE

**A more structured way to manage daily business information.**

# Offline-First Desktop Application

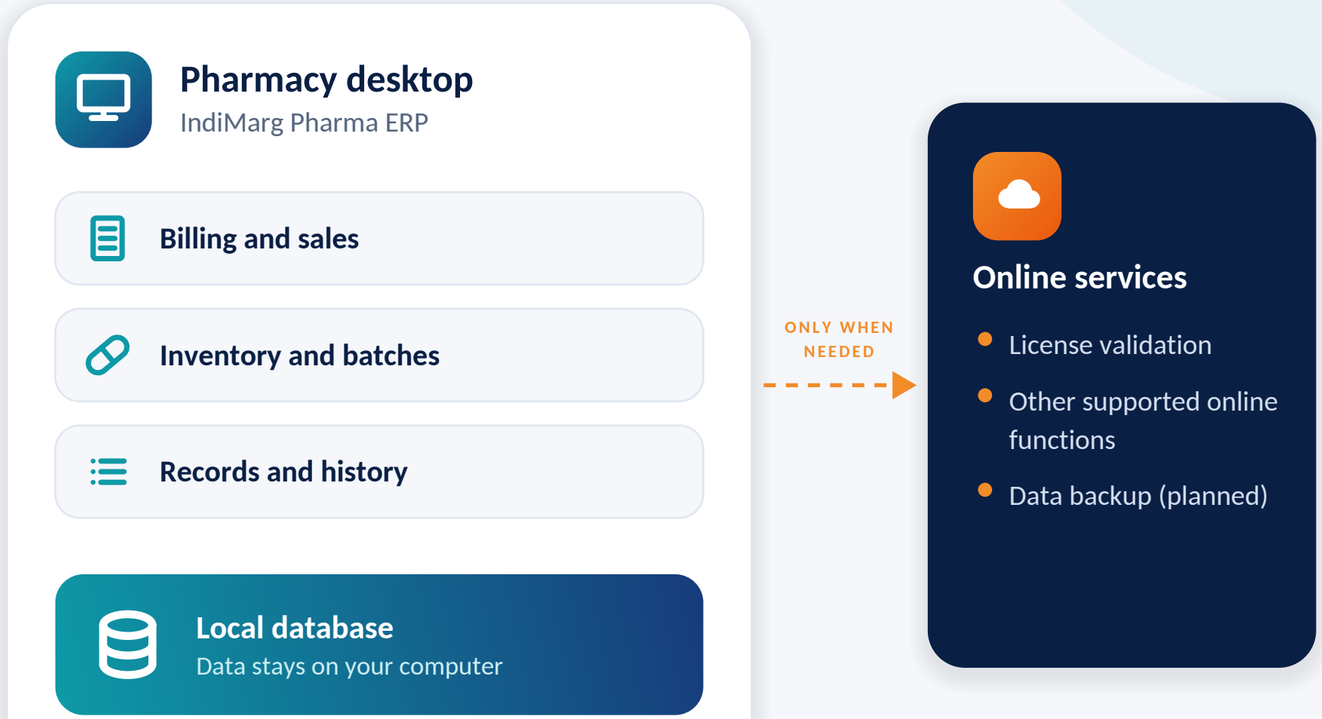
*Work from your desktop.*

IndiMarg is designed so that ordinary local workflows do not depend on a continuous internet connection.

- Use the desktop application for daily operations
- Maintain operational data locally
- Avoid making routine work dependent on continuous internet availability

BUSINESS VALUE

**Internet is still relevant for online services such as license validation and other supported online functions.**



# Data Protection and Backup Capability

PLANNED CAPABILITY

*Building towards better data continuity.*

Your pharmacy's operational records are valuable. Protecting them is an important part of using business software. This is how the planned backup process is expected to work:

1

### Detect connection

IndiMarg detects when an internet connection is available.

2

### Create backup

The application creates a complete database backup.

3

### Secure transfer

The backup is securely transmitted to the IndiMarg server.

4

### Assisted restore

Authorized support personnel can help restore data if a desktop is lost or damaged.

BACKUP OPTIONS

### Local Backup

Backup kept on your own computer.

### Third Party Backup

Backup to an external third-party storage.

### Cloud Backup

Backup stored securely online.

### Backup Help Line

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OUR OBJECTIVE

**Make it easier for customers to recover pharmacy records when unexpected device problems occur.**

# Who Can Benefit From IndiMarg?

*Built around pharmacy business operations.*

### Independent Pharmacy Owners
Manage everyday pharmacy operations and maintain business records.

### Retail Medical Stores
Organize sales, purchases, medicine inventory, and expiry information.

### Wholesalers
Keep purchase, sales and stock records organized in one structured desktop application.

### Small Manufacturers
Maintain sales, purchase and inventory records for small manufacturing units.

### Micro Manufacturers
Bring everyday record-keeping of micro manufacturing units into one dedicated application.

### Pharmacy Staff
Use a dedicated application for routine operational tasks.

# Why Choose IndiMarg Pharma ERP?

*More organized operations. Better business visibility.*

IndiMarg aims to help pharmacy businesses spend less time managing scattered records and more time serving customers.

### Purpose-built workflows
Designed around common pharmacy activities.

### Centralized application
Manage supported operations from one desktop application.

### Offline-first approach
Routine local workflows do not require continuous internet.

### Accessible records
Review invoice and transaction history.

### Inventory visibility
Maintain medicine, batch, and expiry information.

### Continuous improvement
Enhancements planned for experience and data continuity.

BUSINESS VALUE

**A practical foundation for more organized pharmacy operations.**

# Get Started With IndiMarg

*Take a more organized approach to pharmacy management.*

Bring your pharmacy's everyday operations into one dedicated application.

NEXT STEP

**Contact our team to learn more, request a product demonstration, and discuss the right solution for your pharmacy.**

Indilens
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**Indilens Web Solutions Private Limited**

## IndiMarg Pharma ERP

By Indilens Web Solutions Private Limited

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# Thank You

## IndiMarg Pharma ERP

*Helping Pharmacy Businesses Manage Every Day*
*With Greater Confidence.*

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